

# P&Q Weekly Report

## eNewsletter

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News Watch

NEWS BANNER (468x60)

**NSSGA board members elected**  
NSSGA's board of directors were elected for 2013 at its 2012 annual convention, Feb. 14-17, 2013. [More](#)

**DOT Recovery Act funds 10,000th highway project**  
Reaching a major milestone in creating jobs and improving the nation's infrastructure, U.S. Transportation Secretary Ray LaHood announced that as of Dec. 28, the Federal Highway Administration has approved 10,000 highway projects funded through the American Recovery and Reinvestment Act of 2009 (ARRA) since its passage in February. [More](#)

**House passes jobs bill**  
Prior to adjourning for the year, the House passed a jobs bill by a 217-212 vote. NSSGA reported in a Special Legislative Update. The same task to act on additional economic stimulus legislation. The bill, which included a supplemental bill a nation for highways, is a success for many. \$500 million for airports and \$11 billion in other infrastructure investments, also includes an extension of the surface transportation programs through FY 2013. [More](#)

**Industrial Asphalt Inc., KBDJ quarry receive award**  
Employees at Industrial Asphalt Inc. and KBDJ of the Hoop County quarry in Austin, Texas, received international recognition for their contributions to wildlife habitat conservation at the Wildlife Habitat Council's (WHC) 21st Annual Symposium. Celebrating A Celebration of Conservation in a Changing World, Industrial Asphalt and KBDJ demonstrated their commitment to environmental stewardship and increasing native biodiversity by achieving Corporate Lands for Learning (CLL) certification at the Hoop County quarry. [More](#)

**Motion industries to acquire BC Bearing**  
Motion Industries, the industrial parts group of Gannett Parks Co., will acquire substantially all of the North American assets of BC Bearing (BC Bearings, U.S. Bearings and Norcan) headquartered in Vancouver, British Columbia, Canada. The company announced BC Bearing is a family-owned bearing and power transmission distributor operating 53 branches throughout western Canada and the northwestern United States. Subject to regulatory approval, the company expects the purchase to close on or around March 1, 2013, and generate annual revenues of about \$18 million. [More](#)

**Equipment news: IMT expands into new manufacturing facility**  
Iron Metal Tooling Co. Inc. (IMT), an Oxnard, Calif., company, has expanded its manufacturing operations into Michigan, Iowa, by opening a new facility to handle its increased working activities, the company announced. The plant opening created about 40 welding jobs. IMT has also hired three welders at its main facility in Oxnard, Iowa. [More](#)

Feature of the Week

**Washing on the go**  
As any operator or manager of portable aggregate equipment knows, time is money. When revenue revolves around processing material at multiple locations, the goal is always to pull onto a site, set up and start up as quickly as possible. [More](#)



EQUIPMENT FOCUS OF THE WEEK

**Eye on the Blog**

**USGS releases third-quarter production stats**  
The USGS released its third-quarter production statistics, and although the double-digit year-over-year decreases are consistent with previous Quarterly Reports released this year, the numbers aren't quite as bad as some feared. [Read the P&Q Edition Blog.](#)



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Survey

**Which statement about your operation is most true regarding the coming winter season:**

- We'll close as normal.
- We'll keep running as normal.
- We'll close for longer than normal this winter going to the economy.
- We'll close this winter owing to the economy, though we eventually keep running.

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SKYSCRAPER AD (160x600)

## PIT&QUARRY

EQUIPMENT • OPERATIONS • SOLUTIONS

### eNewsletter Focus:

- » The week's aggregates industry-related headlines
- » Equipment, new products, technology, sales and marketing information
- » People and industry events

**Frequency:** Mails every Tuesday

**Delivery:** 4,627 subscribers

**Open Rate:** 29.65%

Source: March 2010, Hallmark Database E-newsletter Stats

### News Banner (468x60 / 30kb max)

- 1 Month (4x) Top Position
- 1 Month (4x)
- 3 Months (12x)

### Skyscraper (160x600 / 40kb max)

- 1 Month (4x)
- 3 Months (12x)

### Equipment Focus of the Week

Sold in one month increments

#### Submission Requirements

- 4 different photos (500 pixels wide; jpgs preferred) of your equipment. One photo per week will be featured. Advertiser chooses piece(s) of equipment to be featured weekly.
- Copy of 75-100 words

### Did You Know?

The types of digital media that *Pit & Quarry* subscribers rely on most are:

- » industry-specific websites (62%)
- » industry-specific magazine websites (55%)
- » email or **electronic newsletters** (43%)

**63%** of *Pit & Quarry* subscribers have **increased their time spent online** to obtain industry or work-related information in the last 12 months. **20%** spend 61 minutes to 2+ hours online and **20%** spend 31 minutes to 1 hour.

**87%** say it's easier to recognize a company's brand or products/services when they see messages about it in multiple media such as magazines, **online** or at events.

Source: June 2009, Pit & Quarry Subscriber Survey