

PIT & QUARRY



PLANNING GUIDE 2011

JANUARY

EQUIPMENT FOCUS:

DRILLING & BLASTING EQUIPMENT

Application features, equipment information, and more

SCREENING EQUIPMENT SPECIAL SECTION

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers

COUNTDOWN TO CONEXPO-CON/AGG

PLUS: Automation/Software; Maintenance/Wear Parts; Off-Highway Tires; Pumps; Washing/Classifying Equipment

ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

ADVERTISER EXTRA

Bonus Distribution

- AED Summit & Condex 2011, January 26-28, Orlando
- ISEE Conference on Explosives & Blasting Technique, February 6-9, San Diego

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 11/24 • Ad Close: 12/7 • Materials Due: 12/14

FEBRUARY

CONEXPO-CON/AGG PRE-SHOW ISSUE

A look ahead at the big event

EQUIPMENT FOCUS:

EXCAVATORS & DREDGES

Application features, equipment information, and more

POWER TRANSMISSION COMPONENTS ROUNDUP

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers

PLUS: Crushers/Secondary Breakers; Portable Plants/Recycling; Safety/Environment/Dust Control; Washing/Classifying Equipment



ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

ADVERTISER EXTRA

Bonus Distribution

- NSSGA Annual Convention, March 21-24, Las Vegas
- ConExpo-Con/Agg 2011, March 22-26, Las Vegas

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 12/23 • Ad Close: 1/10 • Materials Due: 1/17

MARCH

CONEXPO-CON/AGG 2011 SHOW ISSUE

The industry's largest trade show



INCLUDING:

Automation/Software; Conveyors/Material Handling; Crushers/Secondary Breakers; Drilling/Blasting Equipment; Haul Trucks; Loaders/Excavators/Dredges; Maintenance/Wear Parts; Off-Highway Tires; Oils/Lubricants; Portable Plants/Recycling; Power Transmission Components; Pumps; Safety/Environment/Dust Control; Scales/Weighing Equipment; Screening/Sizing Equipment; Washing/Classifying Equipment

ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

"MUST SEE EXHIBITS" SUPPLEMENT

A guide to the most-important displays at ConExpo-Con/Agg 2011

ADVERTISER EXTRA

Bonus Distribution

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- ConExpo-Con/Agg 2011, March 22-26, Las Vegas

PIT & QUARRY EQUIPMENT SPOTLIGHT Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 1/24 • Ad Close: 2/4 • Materials Due: 2/11

APRIL



EQUIPMENT FOCUS:

CONVEYING, MATERIAL HANDLING & PUMPS

Application features, equipment information, and more

SOFTWARE & TECHNOLOGY ROUNDUP

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers

PLUS: Crushers/Secondary Breakers; Drilling/Blasting Equipment; Scales/Weighing Equipment; Screening/Sizing Equipment

ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

MARKET REFERENCE GUIDE 2011

The industry's must-have business resource for the aggregates professional, including statistics, forecasts, market information, and the most-complete producer contact list in the United States

ADVERTISER EXTRA

Bonus Canadian Distribution

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 2/24 • Ad Close: 3/14 • Materials Due: 3/21

MAY

CONEXPO-CON/AGG POST-SHOW ISSUE

A wrap-up of the equipment and technology on display

MEGAPRODUCERS

List of nation's largest aggregate producers



EQUIPMENT FOCUS:

RIGID & ARTICULATED HAUL TRUCKS

Application features, equipment information, and more

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers

PLUS: Off-Highway Tires; Portable Plants/Recycling; Safety/Environment/Dust Control; Washing/Classifying Equipment

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ADVERTISER EXTRA

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 3/28 • Ad Close: 4/8 • Materials Due: 4/15

JUNE

EQUIPMENT FOCUS:

CRUSHERS

Application features, equipment information, and more

MAINTENANCE EQUIPMENT ROUNDUP

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers

PLUS: Drilling/Blasting Equipment; Loaders/Excavators/Dredges; Power Transmission Components; Safety/Environment/Dust Control

ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

ADVERTISER EXTRA

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 4/25 • Ad Close: 5/6 • Materials Due: 5/13

JULY

EQUIPMENT FOCUS:

SCREENING & SIZING EQUIPMENT

Application features, equipment information, and more

SCALES & WEIGHING EQUIPMENT ROUNDUP

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers

PLUS: Automation/Software; Loaders/Excavators/Dredges; Off-Highway Tires; Oils/Lubricants

ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

ADVERTISER EXTRA

Advertising Value Study

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 5/24 • Ad Close: 6/10 • Materials Due: 6/17

AUGUST

EQUIPMENT FOCUS:

BREAKERS & ATTACHMENTS

Application features, equipment information, and more

CONVEYING & MATERIAL HANDLING EQUIPMENT SPECIAL SECTION

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers

PLUS: Automation/Software; Haul Trucks; Maintenance/Wear Parts; Portable Plants/Recycling; Safety/Environment/Dust Control

ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

ADVERTISER EXTRA

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 6/24 • Ad Close: 7/11 • Materials Due: 7/18

SEPTEMBER

2011-2012 BUYERS' GUIDE

The industry's most-complete equipment reference

- Suppliers by equipment category
- Supplier contact information
- Brand name index

INCLUDING: Automation/Software; Conveyors/Material Handling; Crushers/Secondary Breakers; Drilling/Blasting Equipment; Haul Trucks; Loaders/Excavators/Dredges; Maintenance/Wear Parts; Off-Highway Tires; Oils/Lubricants; Portable Plants/Recycling; Power Transmission Components; Pumps; Safety/Environment/Dust Control; Scales/Weighing Equipment; Screening/Sizing Equipment; Washing/Classifying Equipment

ALSO: News, Economics, Safety, and Law

ADVERTISER EXTRA

Free bold listing for advertisers

Full-page advertisers receive 1/3-page black-and-white ad in directory

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 7/25 • Ad Close: 8/11 • Materials Due: 8/17

OCTOBER



EQUIPMENT FOCUS:

WASHING & CLASSIFYING EQUIPMENT

Application features, equipment information, and more

PUMPS ROUNDUP

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers

PLUS: Drilling/Blasting Equipment; Haul Trucks; Oils/Lubricants; Screening/Sizing Equipment

ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

ADVERTISER EXTRA

Bonus Canadian Distribution

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 8/24 • Ad Close: 9/12 • Materials Due: 9/19



NOVEMBER

EQUIPMENT FOCUS:

LOADERS

Application features, equipment information, and more

TIRE ROUNDUP

CRUSHING & SECONDARY BREAKING SPECIAL SECTION

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers

PLUS: Automation/Software; Conveyors/Material Handling; Maintenance/Wear Parts; Scales/Weighing Equipment

ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

ADVERTISER EXTRA

PIT & QUARRY EQUIPMENT SPOTLIGHT

Display advertisers of a half-page or more are featured in this monthly e-newsletter

Editorial Close: 9/23 • Ad Close: 10/10 • Materials Due: 10/17

DECEMBER

EQUIPMENT FOCUS:

PORTABLE PLANTS

Application features, equipment information, and more

STATE OF THE INDUSTRY REPORT

COUNTDOWN TO AGG1 AGGREGATES FORUM & EXPO 2012

TECHNOLOGY SPOTLIGHT

Highlighting the latest from equipment manufacturers
PLUS: Conveyors/Material Handling; Crushers/Secondary Breakers; Power Transmission Components; Haul Trucks
ALSO: News, Economics, Equipment Technology, Maintenance, Safety, Law, Equipment Rebuilds, and our Looking Back Archive Photos

ADVERTISER EXTRA

Full-page advertisers receive free Corporate Capabilities page

PIT & QUARRY EQUIPMENT SPOTLIGHT

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Editorial Close: 9/19 • Ad Close: 11/10 • Materials Due: 11/17



RATES & SPECS

ADVERTISING RATES

	1x	4x	8x	12x
2 Page Spread	\$9,462	8989	8539	8112
Full page	\$4,980	4,731	4494	4269
2/3 page	\$4,100	3895	3700	3,515
1/2 page	\$3,675	3491	3316	3150
1/3 page	\$2,775	2636	2504	2379
1/4 page	\$2,185	2075	1971	1873
1/6 page	\$1,800	1710	1624	1543

20% Back Cover (Cover 4)
15% inside front and inside back (Cover 2 & 3)
10% on all other preferred positions

* Net rates

MECHANICAL REQUIREMENTS

Spread (full bleed)	16" x 10-3/4"
Full Page	7" x 9-3/4"
Single page (full bleed)	8" x 10-3/4"
2/3 Page	4-3/8" x 9-3/4"
1/2 Page, island	4-3/8" x 7-1/8"
1/2 Page, vertical	3-1/4" x 9-3/4"
1/2 Page horizontal	6-3/4" x 4-5/8"
1/3 Page, square	4-3/8" x 4-5/8"
1/3 Page, vertical	2-1/16" x 9-3/4"
1/4 Page, square	3-1/4" x 4-5/8"
1/6 Page, vertical	2-1/8" x 4-5/8"
1/6 Page, horizontal	4-3/8" x 2-1/4"

No extra charge for bleed or oversize

COLOR RATES

COLOR	PAGE
Standard 2-Color	\$690
Matched Color	\$860
4-Color	\$1,280
Metallic	\$1,610

COVER RATES

Cover 2	\$6,940
Cover 3	\$6,730
Cover 4	\$7,140

CLASSIFIED RATES (PRINT & WEB)

SIZE	1X	3X	6X	12X
Black & White	\$185	\$169	\$148	\$111
2-Color	\$210	\$194	\$173	\$136
4-Color	\$235	\$219	\$198	\$161

Rates per column inch; Blind Box Number \$34

PUBLICATION TRIM SIZE: 7-3/4" x 10-1/2"

COLUMN WIDTH:

Page is three columns wide, each column is 2.139" (12p10 picas) wide.

PRINTING METHOD: Web Offset

BINDING METHOD: Perfect Bound

PREFERRED MATERIAL:

Digital Files Preferred. (See Digital Guidelines)

LINE SCREENS:

All ads 150 line screen recommended.

COLOR PROOFS:

SWOP certified proof is required.

ROTATION OF COLORS:

Black, cyan, magenta, yellow

INSERTS

Insert mechanical charges are non-commissionable. 1 to 2 pages are priced at 50% of B&W earned rate plus tip in charge of \$750 net. 2 to 4 pages are priced at 50% of B&W earned rate plus tip in charge of \$1,200 net. Over 4 pages - Contact Publisher

PAPER STOCK:

Up to 100# (basis 25" x 38" - 500) no extra charge. Add 10% of space for inserts over 100# up to 150#. Contact Publisher on stock over 150# basis. Coated stock required for insert back-up.

DIGITAL AD REQUIREMENTS

1. Digital data is required for all ad submissions. Preferred format is PDF/X-1a. PDF is an acceptable format. Files should be press optimized, converted to CMYK, and have all fonts embedded. Publisher shall have no obligation or liability to Advertiser of any kind (including, without limitation, the obligation to offer Advertiser makegoods or any other form of compensation) if an ad is supplied to Publisher by Advertiser in any format other than PDF/X-1a or PDF. Each ad supplied to Publisher by Advertiser in any format other than PDF/X-1a or PDF will be charged a \$150 processing fee. Publisher cannot provide Advertiser any assurances regarding the accuracy of reproduction of any ads supplied in any format other than PDF/X-1a or PDF.

2. Publisher will not supply a faxed or soft proof for Advertiser-supplied files. Advertiser is solely responsible for preflighting and proofing all advertisements prior to submission to Publisher. If Publisher detects an error before going to press, Publisher will make a reasonable effort to contact Advertiser to give Advertiser an opportunity to correct and resubmit Advertiser's file before publication.

3. Accepted Media: Files may be submitted on CD.

4. FTP: Files may be submitted to Publisher's FTP site. Please contact the production manager for instructions.

5. Ad Proofs: To insure that Advertiser's ad is reproduced correctly, a SWOP-certified color proof that has been made from the same file that Advertiser supplies to Publisher must be provided. Publisher cannot provide Advertiser any assurances regarding the accuracy of reproduction of any ad submitted without a SWOP proof. Publisher shall have no obligation or liability to Advertiser of any kind (including, without limitation, the obligation to offer Advertiser makegoods or any other form of compensation) for any ad supplied to Publisher by Advertiser without a SWOP proof.

Mailing Instructions

General and reproduction materials; Contracts, insertion orders, correspondence, proofs, copy and reproduction materials should be sent to:

Production Department, Attn: Krystal Lund
Pit & Quarry magazine
306 W Michigan St, Suite 200
Duluth, MN 55802
Phone: (218) 279-8841
Fax: (218) 279-8813
email: klund@questex.com

COMMISSION

Accredited advertising agencies receive a 15% commission provided invoices are paid within 30 days. Production charges are not subject to agency commission.

PIT & QUARRY

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