

www.pitandquarry.com

The screenshot shows the Pit & Quarry website homepage. At the top is a yellow 'ROTATING BANNER'. Below it is a 'LEADER BOARD' section. The main content area features several articles and advertisements, including a 'Video Demo: TrackVision' section with a yellow background and the text 'EQUIPMENT DEMO VIDEO'. There are also sections for 'P&Q EDITOR'S BLOG', 'Road to Recovery', and 'SKY SCRAPER'. A sidebar on the left contains navigation links like 'Home', 'About Us', and 'Contact Us'. At the bottom, there is a 'CLASSIFIED ADS' section with various job listings.

MARKETING OPPORTUNITIES

(inquire w/ rep for availability):

EQUIPMENT DEMO VIDEO

Equipment Demo Video hosted on home page of www.pitandquarry.com. Audio and/or Video up to five minutes in length.

Placement: middle of homepage, often above the fold

Dimensions of Video Box: 4:3/ max file size 250 mb

Format: WMV or MOV

1 month \$1,150

3 months \$950 per month

ADS

LEADERBOARD

(728x 90 pixels/40 kb max) on www.pitandquarry.com

1 month.....\$900

3 months.....\$790 per month

6 months.....\$670 per month

12 months\$545 per month

ROTATING WEB BANNER

(468x60 / 30kb max) on www.pitandquarry.com – located on the top right hand corner of the home page)

1 month.....\$750

3 months.....\$650 per month

6 months.....\$535 per month

12 months\$415 per month

SKYSCRAPER

(160x 600 /40 kb max) on www.pitandquarry.com – located alongside the right hand corner of the home page)

1 month.....\$1,050

3 months.....\$900 per month

6 months.....\$725 per month

12 months\$600 per month

* All rates net

P&Q Weekly Report eNewsletter

If you don't see the images in this e-mail newsletter, [click here](#) for the online version.

P&Q Weekly Report
pitandquarry.com

Nov. 10, 2009

News Watch

NEWS BANNER

LaHood: Highway investment hits \$20 billion
The Federal Highway Administration (FHWA) crossed the \$20 billion mark in approved obligations for highway, road and bridge projects this week, U.S. Transportation Secretary Ray LaHood announced on Nov. 3. Of the \$26.6 billion available for federal highway and bridge projects under the American Recovery and Reinvestment Act (ARRA), more than 75 percent has now been obligated. [More](#)

Stimulus-funded Florida project helps hard-hit region
A \$22.5 million stimulus-funded project to widen I-95 in Palm Bay, Fla., is helping Ranger Construction expand its payroll and retain dozens of employees facing layoffs, the Associated General Contractors of America announced. The association added that the Florida firm's experiences, along with those of contractors across the country, underscore the economic benefits of investing in infrastructure and construction projects. [More](#)

Knife River division secures \$20 million TxDOT project
Knife River Corp.'s East Texas Division, based in Tyler, Texas, has been awarded a \$19.9 million Texas Department of Transportation project on the Highway 281 Loop in Longview, the company announced. [More](#)

Federal data shows no recovery yet for construction industry
The construction industry continues to suffer from significant declines in privately funded construction investments, with new federal figures showing private construction investments declined by 20.6 percent between September 2008 and September 2009. The new Census Bureau figures show there's no sign of an economic recovery yet for the nation's construction industry, the Associated General Contractors of America noted. [More](#)

Lafarge/Mining International team wins mine rescue contest
A team representing Lafarge and Mining International won the North Central Regional Mine Rescue Contest held Nov. 3-5 at the International Union of Operating Engineers Local 150 Apprenticeship and Skills Improvement Training Site near Wilmington, Ill. [Photo](#)

NEWS BANNER

Equipment news: Komatsu introduces hybrid excavator
Komatsu America Corp. has introduced the Hybrid PC200LC-8 excavator into the North American market. With the new Hybrid PC200LC-8, Komatsu said it has raised the industry bar for hybrid technology and fuel savings by delivering a machine with power and efficiency, while reducing environmental impact as compared to the standard model. [More](#)

Kenworth of Newfoundland opens facility in Mount Pearl
Kenworth of Newfoundland has opened a parts and service facility in Mount Pearl. A member of the Kenworth dealer network of more than 300 locations in Canada and the United States, the new Kenworth of Newfoundland facility is in the southwest part of Mount Pearl, off Harbour Arterial Road (Highway 2). The dealership features three drive-through service bays and a 1,000-sq-ft parts department.

Caterpillar Inc. executive wins AEM award
Grist Parvate-Pati of Caterpillar Inc. is the 2009 winner of the AEM Outstanding Young Engineer Award sponsored by the Association of Equipment Manufacturers for SAE International. [More](#)

Column of the Week

Controlling ground
A mine might operate for years without being cited by the Mine Safety & Health Administration (MSHA) for unsafe ground. Often operators are mystified as to why they are being cited. They know their ground and they have been successful at operating without incident, so why is this inspector saying the highwall is unsafe? [More](#)

Equipment Focus

Increased horsepower
Komatsu America Corp.'s new WA600-6 wheel loader is equipped with a Tier 3 compliant engine. The 118,385-lb. unit is designed primarily for quarry, sand and gravel, industrial, and smaller mining applications. It offers improved productivity and lower fuel consumption than the WA600-3. The WA600-6 is powered by a Komatsu six-cylinder engine, producing 502 hp at 1,800 rpm, a six-speed powershift transmission and a new innovative technology, known as the "ECONOMIZER" system to optimize vehicle performance. It also features a high-pressure common rail fuel injection system, a cooled exhaust gas recirculation system and an air-to-air charge air-cooling system. [www.komatsuamerica.com](#)

Eye on the Blog

Survey

Is your operation doing anything to combat the threat of H1N1 flu?

- Encouraging employee vaccinations
- Providing educational resources
- Adding clearing/hygiene supplies
- Instituting flexible leave policies
- Combination of above or other changes
- No - but we intend to make changes soon
- No - it's business as usual

Vote

P&Q Gear

Mine your P's & Q's
New quarry industry shirts, hoodies and other gear are now available. [More](#)

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Digital Edition
Pit & Quarry Magazine is now available as a digital edition. [More](#)

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Or
Modify your subscription

Or send us your e-mail address, and include others from your company, and we'll add you to the list E-mail: brichesson@questek.com

Twitter

Pit & Quarry is now on Twitter. [See us there.](#)

MARKETING OPPORTUNITIES

(inquire w/ rep for availability):

NEWS BANNER

(468x60 / 30kb max) The Weekly Report is sent on Tuesdays
 1 month (4x) \$500 (Top position - \$650)
 3 months (12x)..... \$390 per month

EQUIPMENT FOCUS OF THE WEEK

\$590 month - Sold in one month increments

Submission Requirements

Advertiser can promote their new equipment each week.

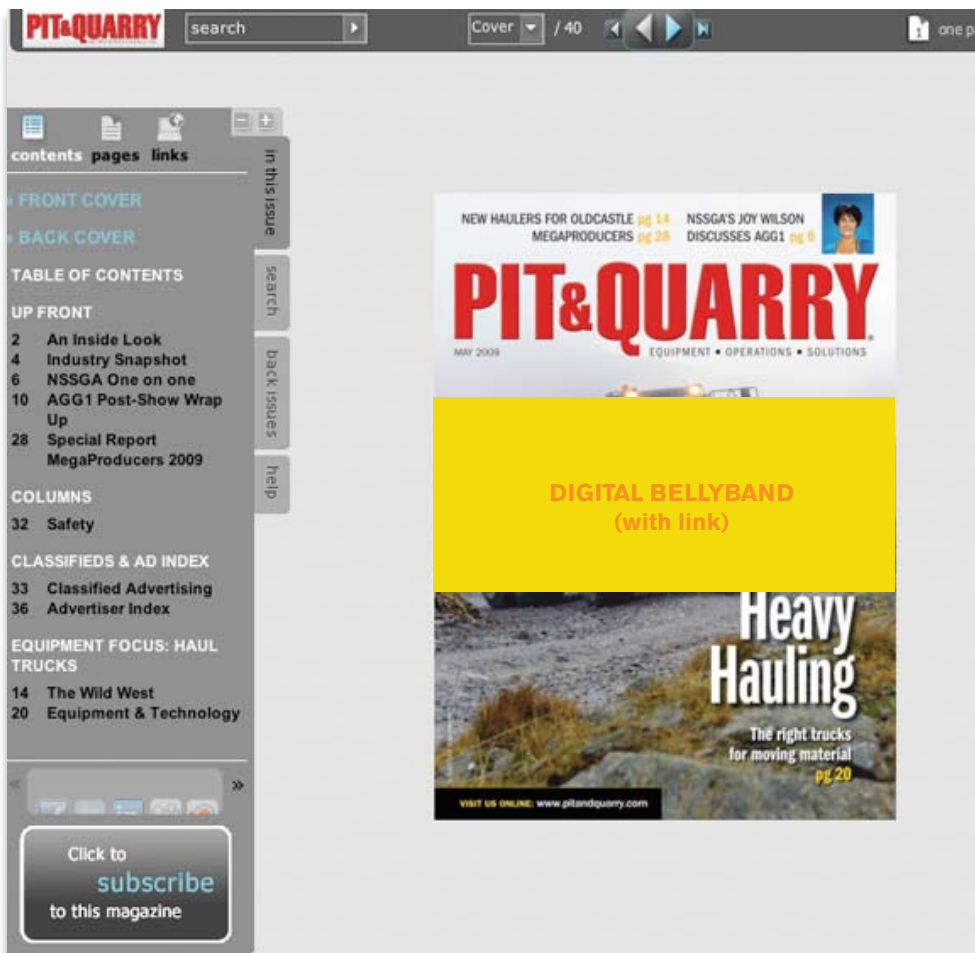
- 4 different photos (500 pixels wide; jpgs preferred) of your equipment. One photo per week will be featured. Advertiser chooses piece(s) of equipment to be featured weekly.
- Copy of 75-100 words

SKYSCRAPER

(160x 600 / 40 kb max) The Weekly Report is sent on Tuesdays
 1 month..... \$700
 3 months..... \$500 per month

* All rates net

Pit & Quarry Digital Edition



MARKETING OPPORTUNITIES

(inquire w/ rep for availability):

- Issue Sponsorships/Announcements/ Introductions
- Special Section Sponsorships (Safety, Crushing, Screening, Buyers' Guide, etc.)
- Pop-ups with links and/or video
- Additional sponsored information
- Additional ads/expanded ads
- Bellybands with links to website or equipment demo
- Videos

For more information, contact:

Robert Fulop

Publisher

216-706-3741

rfulop@questex.com

Dino Vitanza

Sales Manager

216-706-3744

dvitanza@questex.com

